

## OTW Camp Partnerships



Over the Wall camps are unique as there is no other charity in the UK set up to provide camps based upon Therapeutic Recreation to such a diverse group of health challenged young people, siblings and their families.

### **Overarching Goal of OTW:**

We aim to help children and young people reach beyond the perceived limits of their illness or condition to achieve outcomes which helps address any social exclusion they may have experienced and raise their confidence, self-esteem and resilience.

On a journey of individual discovery for every camper, we provide the conditions for them to make their own choices and decisions; participate in a broad range of activities and make new friends in a safe and fun-filled environment.

Although campers may only recognise the fun and adventure, each of our camps involves thoughtfully developed activities and a carefully planned programme of events to meet our outcomes:

1. Develop coping strategies, resilience and independence
2. Regain or gain confidence and self-esteem
3. Reduce feelings of isolation and stigma
4. Provide respite and an opportunity to reconnect as a family
5. Increase opportunity to try new things
6. Provide an inclusive, safe and friendly environment

We are keen to explore new innovative ways on which we can work with other charities to help meet their strategic aim and outcomes through OTW camps. At the moment we have two ways in which we collaborate with other charities. As OTW camps are heavily oversubscribed, these opportunities ensure members of our partner charities are guaranteed places at camp.





## Camperships

An assured place(s) at one or more of our OTW camps can be procured.

## Bespoke Camp

OTW can provide all of the necessary planning, preparation and delivery of camps for our partner charity, so we can do all of the 'heavy lifting' freeing up time, staff and resources. The Camp would be marketed as a collaborative camp between OTW and our partner and would be exclusively designed for members of our partner charity to support their strategic outcomes.

## Cost

It is OTW policy to offer Bespoke Camps and Camperships to partner charities at a markedly reduced rate of one third of the total cost.

Additional activity that is included over and above what partners would get at a PGL type facility using their own staff and resources include:

- Campers and family needs are individually assessed before camp
  - OTW covers all indemnity and public liability insurance
  - You get to influence the programme of events – linked to your strategic outcomes
  - We do all the recruitment, training and DBS checks of volunteers and cover their costs (accommodation, food, travel) – you don't need to provide any staff if you don't want to.
  - The ratio of volunteers to campers is very high
  - We provide 24/7 medical and nursing cover
  - We provide all equipment for activities not available normally at the site (arts and crafts materials, games, fancy dress, musical instruments, additional snacks and drinks)
  - We provide individual tailored care plans for every camper (physical, psychological and social needs)
  - We provide radios to ensure constant communication between every group of campers and the staff support team
  - Our teams are up and organising the activities from 06:30 through until after midnight. Our volunteers sleep next door to campers, in the same corridors, and there is always senior camp and medical staff on call to deal with any issues that may arise.
  - Safeguarding and camper well-being staff are on site throughout camp.
  - OTW takes care of all advertising materials and provision of flyers
  - You have a dedicated partnership manager
  - OTW fundraises and supports the majority of camp costs
  - You get a full evaluation of feedback, a camp video and a post camp report.
  - We are now working with UCL to be able to provide formal robust quantitative evaluation against the outcomes for camp
  - OTW have been awarded an 'Outstanding' rating from Ofsted in the past two years
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## Impact

According to a 2014-2015 evaluation of SeriousFun camps, including Over The Wall, by Yale University's Child Study Centre, parents of children with serious illnesses were surveyed about the changes in attitudes and behaviours before and after camp.

### Parents reported the following:

- 79% of parents reported noticing an increase in their child's confidence
- 77% reported an increase in self-esteem
- 75% reported an increase in maturity
- 74% reported an increase in independence
- 76% reported an increased interest in social activities
- 80% reported an openness to try new things



If you are interested in collaborating with Over The Wall to enhance the offering to members of your charity please contact Allan Jolly.

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