Cookies policy

Over The Wall ("us", "we", or "our") uses cookies on www.otw.org.uk (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

What are cookies?

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies.

How this website uses cookies

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service and to provide analytics to store your preferences.

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

1. Essential cookies

Some cookies are essential for the operation of our website. In order to provide you with a good experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page that is affected by your preferences.

1. Performance Cookies

We utilise other cookies to analyse how our visitors use our websites and to monitor website performance. This allows us to provide a high quality experience by customising our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages.

2. Functionality Cookies

We use functionality cookies to allow us to remember your preferences. For example, cookies save

you the trouble of typing in your username every time you access the site (if you do so), and recall your customisation preferences. We may also use functionality cookies to provide you with enhanced services such as allowing you to watch a video online.

2. Third-party cookies

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service.

We work with a number of third party suppliers who set cookies on our website to enable them to provide us with services. These cookies are mainly used for reporting and advertising purposes so that we can improve the way we communicate with our supporters and ensure the money we invest in online advertising is well spent. More information about the main suppliers we use and their privacy policies is listed below.

Cookie name	Description and privacy policy	Cookie name(s)
Google Analytics	Google Analytics is a web analytics service provided by Google inc. that enables us to measure how people use our website using cookies. We use this information to improve our website experience for website visitors and to measure the effectiveness of our online advertising. We can also use these cookies to serve relevant advertisements to people who have interacted with specific sections of the site, or to exclude those audiences from advertising. For those site visitors who have explicitly opted in to Google's data privacy policy, Google will associate your IP address with other data held by Google in order to identify you across multiple devices. You may refuse the use of cookies by selecting the appropriate settings on your browser. You may also stop the transmission of information generated by the cookies about your use of the website and of your IP address to Google, by downloading and installing the Google Analytics Opt-out Broswer Add-on available here https://tools.google.com/dlpage/gaoptout(link is external) Google Analytics privacy policy(link is external)	_(link is external)ga, __utma, __utmb, __utmc, __utmz, __utmv,_ collect

Facebook	Facebook is a social media platform we use to communicate with our supporters through both unpaid posts and paid advertising. We use cookies to measure the effectiveness of paid advertising on Facebook to ensure the money we spend is used effectively. They also enable us to either service advertisements to or exclude people who have visited our website. Facebook privacy policy	Fr, tr

Cookies set by third parties

If you go on to a page on our website that contains embedded content, for example YouTube, you may be sent cookies from these websites.

We do not control the setting of these cookies, so we suggest you check the third party website for more information about their cookies and how to manage them.

Your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Find more information about cookies

You can learn more about cookies and the following third-party websites:

AllAboutCookies: http://www.allaboutcookies.org/
Network Advertising Initiative: http://www.networkadvertising.org/