

This is a privacy policy for Over The Wall.

Our homepage on the Web is located at [www.otw.org.uk](http://www.otw.org.uk).

Users may go to [www.otw.org.uk/contact](http://www.otw.org.uk/contact) for information on how to opt-in or opt-out of use of their information.

We invite you to contact us if you have questions about this policy. You may contact us by mail at the following address:

*Over The Wall  
25 Basepoint Business Centre  
Harts Farm Way  
Havant  
Hampshire  
PO9 1HS*

You may contact us by e-mail at [info@otw.org.uk](mailto:info@otw.org.uk)

You may call us on 02392 477 110.

We have the following privacy seals and/or dispute resolution mechanisms.

If you think we have not followed our privacy policy in some way, they can help you resolve your concern.

- **Standard Dispute:**

Please contact us and let us know how to resolve any issues you may have.

This policy is valid for 1 day from the time that it is loaded by a client.

P3P policies declare the data they collect in groups (also referred to as “statements”).

This policy contains 3 data groups.

The data practices of each group will be explained separately.

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## **Group “Basic information”**

We collect the following information:

- Click-stream data
- HTTP protocol elements
- Search terms
- User information
- Business information
- Financial information

This data will be used for the following purposes:

- Completion and support of the current activity.
  - Web site and system administration.
  - Research and development.
- This data will be used by ourselves and our agents.

The following explanation is provided for why this data is collected:

Data collected from all Web users: access logs, and search strings (if entered).

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## Group “Cookies”

At the user’s option, we will collect the following data:

- HTTP cookies  
This data will be used for the following purposes:
- Research and development.
- One-time tailoring.  
This data will be used by ourselves and our agents.

The following explanation is provided for why this data is collected:

Cookies are used to track visitors to our site, so we can better understand what portions of our site best serve you.

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## Group “Mailing registration”

We collect the following information:

- Physical contact information
- Online contact information
- Demographic data
- Preference data  
This data will be used for the following purposes:
- Completion and support of the current activity.
- Contacting visitors for marketing of services or products.  
This data will be used by ourselves and our agents.  
In addition, the following types of entities will receive this information:

- Delivery services.  
The following explanation is provided for why this data is collected:

This information is collected so that we can send you valuable and useful information which is relevant to your needs and interests.

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Cookies are a technology which can be used to provide you with tailored information from a Web site. A cookie is an element of data that a Web site can send to your browser, which may then store it on your system. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it.

Our site makes use of cookies.

Cookies are used for the following purposes:

- User targeting
  - Research and development
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The compact policy which corresponds to this policy is:

CP="OTI DSP COR CURa ADMa DEVa TAIa CONa OUR DELa BUS IND PHY ONL UNI FIN COM NAV  
INT DEM PRE"

The following table explains the meaning of each field in the compact policy.

Field	Meaning
CP=	This is the compact policy header; it indicates that what follows is a P3P compact policy.
OTI	Access is available to some information.
DSP	The policy contains at least one dispute-resolution mechanism.
COR	Violations of this policy will be corrected.
CURa	The data is used for completion of the current activity.
ADMa	The data is used for site administration.
DEVa	The data is used for research and development.
TAIa	The data is used for tailoring the site.
CONa	The data is used for contacting the user.
OUR	The data is given to ourselves and our agents.
DELa	The data is given to delivery services.
BUS	Our business practices specify how long the data will be kept.
IND	The data will be kept indefinitely.
PHY	Physical contact information is collected.
ONL	Online contact information is collected.
UNI	Unique identifiers are collected.
FIN	Financial information is collected.
COM	Computer information is collected.
NAV	Navigation and clickstream data is collected.
INT	Interactive data is collected.
DEM	Demographic and socioeconomic data is collected.
PRE	Preference information is collected.

The compact policy is sent by the Web server along with the cookies it describes.

For more information, see the P3P deployment guide

at <http://www.w3.org/TR/p3pdeployment>.

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Microsoft Internet Explorer 6 will evaluate this policy's compact policy whenever it is used with a cookie.

The actions IE will take depend on what privacy level the user has selected in their browser (Low, Medium, Medium High, or High; the default is Medium).

In addition, IE will examine whether the cookie's policy is considered satisfactory or unsatisfactory, whether the cookie is a session cookie or a persistent cookie, and whether the cookie is used in a first-party or third-party context.

This section will attempt to evaluate this policy's compact policy against Microsoft's stated behavior for IE6.

**Note:** this evaluation is currently experimental and should not be considered a substitute for testing with a real Web browser.

**Unsatisfactory policy:** this compact policy is considered *unsatisfactory* according to the rules defined by Internet Explorer 6.

The behavior of Internet Explorer 6 regarding cookies set under this compact policy is as follows:

	First-party usage	Third-party usage
<b>Persistent Cookies</b>	<b>Low:</b> Policy satisfactory at this level; cookies will be accepted.	<b>Low:</b> Opt-out is not provided for all unsatisfactory purposes and recipients, so the cookie will be <b>downgraded</b> to a session cookie.
	<b>Medium:</b> Opt-out is not provided for all unsatisfactory purposes and recipients, so the cookie will be <b>downgraded</b> to a session cookie.	<b>Medium:</b> Opt-out is not provided for all unsatisfactory purposes and recipients, so the cookie will be <b>blocked</b> .
	<b>Medium High:</b> No opt-out is provided, so the cookie will be <b>blocked</b> .	<b>Medium High:</b> Since opt-in is not required, the cookie will be <b>blocked</b> .
	<b>High:</b> Since opt-in is not required, the cookie will be <b>blocked</b> .	<b>High:</b> Since opt-in is not required, the cookie will be <b>blocked</b> .
<b>Session Cookies</b>	<b>Low:</b> Policy satisfactory at this level; cookies will be accepted.	<b>Low:</b> Policy satisfactory at this level; cookies will be accepted.
	<b>Medium:</b> Policy satisfactory at this level; cookies will be accepted.	<b>Medium:</b> Opt-out is not provided for all unsatisfactory purposes and recipients, so the cookie will be <b>blocked</b> .
	<b>Medium High:</b> Policy satisfactory at this level; cookies will be accepted.	<b>Medium High:</b> Since opt-in is not required, the cookie will be <b>blocked</b> .
	<b>High:</b> Since opt-in is not required, the cookie will be <b>blocked</b> .	<b>High:</b> Since opt-in is not required, the cookie will be <b>blocked</b> .

A policy which is considered unsatisfactory by Internet Explorer 6 contains certain categories of data which are used or shared in a particular manner.

This policy is placed in the unsatisfactory category, because the following categories of data are associated with this policy's cookies:

- Physical contact information is collected.

- Online contact information is collected.
- Financial information is collected.  
In addition, the data is used in the following manner, marking the policy as unsatisfactory:
- The data is used for contacting the user.  
Note that allowing an opt-out will make this policy acceptable under the Low and Medium settings, and under Medium High for first-party cookie usage.  
At the High setting, and at the Medium High setting for third-party cookies, all of these data uses must be opt-in for the policy to be considered satisfactory.