

## Over The Wall Corporate Partnerships: Guidelines

Over The Wall helps children and their families reach beyond the boundaries of serious illness. We do this by providing free of charge, transformative activity camps throughout the UK. We are pleased to be supported by businesses through partnerships which bring financial and volunteering benefits to the charity and help us to continue to deliver our programme. In working with companies, we ensure that we do not compromise our independence, integrity or strategic direction. This document explains the terms on which we work with corporate partners.

Our corporate partnerships produce the following benefits:

- Unrestricted donations to help us develop our camp programmes.
- Grants for specific projects such as condition-specific camps, equipment or resources, camperships for campers from particular locations.
- Employee volunteers to help set up camp, run workshops / activities, or as team mate volunteers.
- Awareness of our programmes with customers, public and employees.
- Corporate teams taking part in events in support of Over The Wall.

We work with corporate partners on the following terms:

- a) We will not disclose to corporate partners any confidential information about our campers, volunteers or supporters.
- b) We will set out in our Annual Review and on our website details of the support we receive from corporate partners. We will respond openly to any questions about our work with them which may be raised by the public or media.
- c) Activity and support will be agreed in writing and with reference to this guidance note.
- d) Proposals for collaborative working with corporate partners will be considered in relation to ethics, desirability and practicality bearing in mind timing, our resources and our other activities.
- e) Requests by companies to donate products for use at camp or as gifts for campers will be considered by the Director of Services and decisions made on a case by case basis.
- f) Our name, logo and materials should not be used by companies, their partners or agencies without our prior consent. Any press releases referring to us or obtaining quotes from our staff members, also require our prior approval.
- g) We will acknowledge the corporate partners' support on our website and thank them where appropriate through our social media channels and on printed materials specific to the project they are funding, where appropriate and subject to letter of agreement.
- h) We will provide engaging volunteering opportunities for the employees to attend camp and participate in team building activities and or as individual Team Mate volunteers. Places on the Team Mate volunteering scheme will only be offered on receipt of a satisfactory Team Mate volunteer application, successful interview, and enhanced DBS check.

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